### 2024 CHARTER STATEMENT AND STRATEGY MAP



### VISION

By 2028, a world-class tax academy transforming institutions on tax, customs, and public finance administration towards nation-building through professionalization of revenue employees

## MISSION

A specialized institution that elevates competency and integrity of tax and customs collectors and administrators towards efficient tax collection

FINANCE

LEARNING & GROWTH

Professionalization of Revenue Employees

Improve customer satisfaction rate

Utilize PTA Budget optimally and strategically

Strengthen PTA Financial Sustainability

## **CORE VALUES**

- Husay (Excellence/Competence)
- Giting (Valor/Patriotism
- Puso (Compassion)
- ·Katapatan (Integrity)

Adopt and facilitate good governance to enhance operational efficiency and effectiveness

Efficient and effective administration of Learning and Development Programs

Strengthen organizational culture and structure to inspire lifelong learning, growth and better performance

EFFICIENT RESOURCE MOBILIZATION

ORGANIZATIONAL DEVELOPMENT AND EXCELLENCE

GLOBALLY-COMPETITIVE TAX EDUCATION PROGRAMS





# PHILIPPINE TAX ACADEMY (PTA)

Component						Ba	seline	Target			
	Objective/Measure F		Formula	Weigh t	Rating System	2021	2022	2023	2024		
STAKEHOLDERS	SO 1	Professionalization of Revenue Employees									
	SM 1	Percentage of PTA Learners Who Have Demonstrated Positive Change in Behavior in Job Performance	No. of Learners with Improved Behavior in the Workplace over No. of Learners Trained	5%	Actual over Target	N/A	N/A	60%	60%		
KEH	SO 2	Improve Customer Satisfaction Rate									
STA	SM 2	Percentage of Satisfied Customers	No. of Satisfied Customers over Total no. of Customer Respondents	15%	Actual over Target	N/A	N/A	90%	90%		
			Sub-total	20%							
	SO 3	Utilize PTA Budget Optimally and Strategically									
101		Budget Utilization Rate (BUR)									
FINANCE	SM 3	a. Subsidy Utilization Rate – Obligation	Total Amount Obligated over Total NG Subsidy	2%	Actual over Target	N/A	N/A	90%	90%		
		b. Subsidy Utilization Rate - Disbursement	Total Amount Disbursed over Total Obligations	2%	Actual over Target	N/A	N/A	90%	90%		



Component						Bas	seline	Target			
	(	Objective/Measure Formula		Weigh t	Rating System	2021	2022	2023	2024		
		c. Corporate Fund Utilization Rate	Total Amount Disbursed over Corporate Fund based on COB	1%	Actual over Target	N/A	N/A	N/A	90%		
	SO 4	Strengthen PTA Financial Sustainability									
	SM 4	Total Income Generated (Excluding Subsidy)	Actual Total Revenue less NG Subsidy over Previous Year's Internally Generated Revenue	5%	Actual over Target	N/A	N/A	N/A	Improvement from 2023		
		Sub-total 10%									
	SO 5	Adopt & Facilitate Good Governance to Enhance Operational Efficiency and Effectiveness									
INTERNAL PROCESS	SM 5	Develop Operations Manuals	Total No. of Manuals Developed	5%	Actual over Target	N/A	N/A	3	2		
	SM 6	ISO Certification	Actual Accomplishm ent	10%	All or Nothing	N/A	N/A	ISO 9001:2015 Certification	ISO 9001:2015 Certification		
	SO 6	Efficient and Effective Administration of Learning and Development Programs									
	SM 7	Number of L&D Programs/Modules Designed and Implemented	Total No. of Programs over Modules	10%	Actual over Target	N/A	N/A	50	30		





Component						Bas	seline	Target	
	Objective/Measure		Formula	Weigh t	Rating System	2021	2022	2023	2024
			Designed and Implemented						
	SM 8	Number of Learners Who Have Attended L&D Programs	Total No. of Learners Who Attended Various L&D Programs	10%	Actual over Target	N/A	N/A	5,000	5,000
	SM 9	Number of Research for Program Development and Innovations Conducted (New Studies)	Total No. of Research Conducted	5%	Actual over Target	N/A	N/A	1	2
	SM 10	Develop Continuing Professional Development (CPD) Programs with Creditable Units Accredited by PRC (cumulative)	Total No. of CPD Courses Developed	5%	Actual over Target	N/A	N/A	1	4
	SM 11	Uptime of L&D program Portal	Total Minutes Available and Accessible Online (uptime) over Total Minutes of the Year	10%	Actual over Target	N/A	N/A	90%	90%

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Component					Baseline		Target				
	Objective/Measure Formula		Weigh t	Rating System	2021	2022	2023	2024			
	SM 12	Number of partnerships with Academic and/or Training Institutions for L&D Program (cumulative)									
		a. Domestic	Total no. of partnership/co llaboration initiatives with academic and/or training institutions	5%	Actual over Target	N/A	N/A	1	1		
		b. International		5%	Actual over Target	N/A	N/A	1	2		
			Sub-total	65%							
Ŧ	SO 7	Strengthen Organizational Culture and Structure to inspire Lifelong Learning, Growth, and Better Performance									
LEARNING AND GROWTH	SM 13	Percentage of PTA Employees Meeting Required Competencies	Incumbents Meeting Required Competencies over Filled Plantilla	5%	Actual over Target	N/A	N/A	Establish Baseline	Improvement from the Baseline		
LE/			5%								
	3		100%								

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For GCG:

ATTY. MARIÚS P. CORPUS

Chairperson

For PITA:

HON. GIL S. BELTRAN

President